

Benefits of Zerto Analytics

New Approach to Insight-Driven Data Protection

The modern business environment has reached a pinnacle of complexity and competition. Datacenters are evolving rapidly and the challenges of ensuring data resiliency are greater than ever. Most organizations lack the proper tools to be confident their data will be available despite seemingly constant seismic changes in IT. To generate greater overall efficiency, IT teams need to evolve based on more informed decision-making.

Zerto Virtual Replication (ZVR) is the premiere platform for IT Resiliency in public, private, and hybrid cloud environments. A combination of continuous data protection, support for heterogeneous environments, and advanced application grouping mechanisms called Virtual Protection Groups (VPGs) gives enterprises the ability to withstand any disruption and confidently embrace transformation.

Zerto Analytics enables the transformation into a proactive, goal-oriented business. Utilizing metrics such as average recovery point objective (RPO), network performance, and storage consumption, Zerto Analytics provides real-time monitoring delivering valuable business and resiliency insights. With these features businesses can identify data patterns, make informed decisions, protect SLAs, and improve day-to-day processes.

HOW IT WORKS

Zerto Analytics uses metrics to deliver unrivaled visibility across your entire multi-site, multi-cloud environment. All the collected data is aggregated and consolidated into a simple, easy-to-use web interface. The Zerto Virtual Managers (ZVMs) send data once every minute and the data is compressed and throttled to minimize the amount of bandwidth consumed.

Enabling Zerto Analytics is very simple and requires no out-of-the-box setup. Customers that have upgraded to ZVR 5.0 or higher and have a valid maintenance and support contract have access to the platform:

1. In the Zerto Virtual Manager, go to Settings>About and check "Enable Online Services and Zerto Mobile"
2. Go to the myZerto portal at zerto.com/myzerto and login using your credentials.
3. Click on the Zerto Analytics tab
4. Begin monitoring environment health across all protected on-premises and cloud sites in one intelligent dashboard

BENEFITS OF ZERTO ANALYTICS

Experience unrivaled visibility across all protected sites - Zerto Analytics monitors your entire protected environment, including both on-premises datacenters and cloud sites, in one intelligent dashboard. There is no need to spend large amounts of time reviewing and analyzing different reports through different interfaces. This provides a significant opportunity to make your business more capable of responding to issues.

Optimize and plan for the future - Customers need data and guidance to become more data-driven. Zerto Analytics provides a combination of real-time information and historical data that helps build predictive analysis and determine what exactly is needed to improve overall performance.

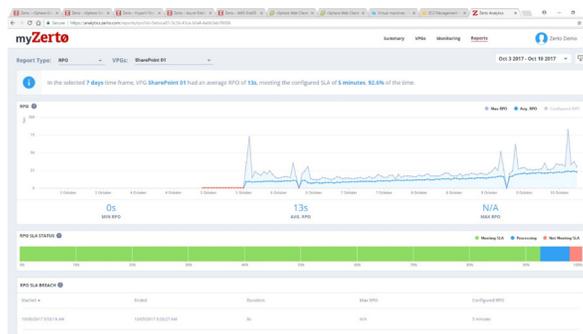


Figure 1 - RPO Report with 30 days of dynamic historical data and SLA compliance

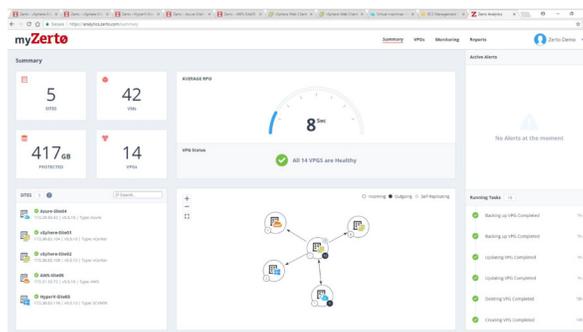


Figure 2 - Zerto Analytics dashboard showing performance of all protected sites

Drive your business toward continual service improvement - Identify specific areas of concern using the live reports feature. The Zerto Analytics GUI is developed with the ability to get detailed information by simply selecting the desired variable. This provides in-depth graphs outlining VPG performance in areas such as average RPO, network, and storage consumption. Use these reports to generate greater overall efficiency.

Troubleshoot problem areas - Our users are the experts in IT resilience. Using Zerto Analytics, they may collaborate with IT peers to pinpoint areas in need of improvement, such as an application not getting enough resources. This provides IT with critical insight into how to become more efficient.

Enable easy integration of Zerto Analytics into existing infrastructure - Zerto Analytics requires no changes to the existing business environment. This means that Zerto Analytics integrates seamlessly with your existing infrastructure without requiring additional effort from your IT team.

Intuitive, simple-to-use interface - Zerto prides itself on its simplicity and ease of use. Zerto Analytics falls in line with this vision — there is no need for complex and exhaustive training efforts. The dashboard is designed for easy navigation and to be intuitive for users to learn.

SUMMARY

Zerto Analytics delivers a robust range of analyzable data for solving enterprise-grade problems. With data aggregated and consolidated into one dashboard, businesses can confidently monitor every protected site with ease. Cross platform support and out-of-the-box enablement means enterprises can seamlessly integrate Zerto Analytics with no additional management overhead. Troubleshoot problem areas, optimize resource efficiency, and plan for the future to evolve into a data-driven enterprise.

| Benefits of Zerto | Description |
|---|---|
|  IT Resilience | Remove lock-in, unify, standardize, and evolve IT with storage and hypervisor-agnostic replication |
|  Hybrid Cloud - Multi-Cloud | Support for bi-directional mobility for Microsoft Azure, AWS, vCloud Director and IBM Cloud enables true hybrid cloud visibility and efficiency |
|  Zerto Analytics | SaaS delivered real-time and historical analytics, and reporting of protection and consumption data |
|  Automation | Automated and orchestrated recovery and mobility across any platform |
|  Simplicity | Installs in minutes with no downtime and offers a consistent user experience across all platforms |
|  Always-on | Protects workloads delivering enterprise class recovery point objectives (RPOs) |
|  One-to-Many | Simultaneously replicate VMs to Azure, IBM Cloud, AWS, manage clouds, and/or locally (for recovery direct to production) |

About Zerto

Businesses need to be available to their customers, 24/7/365. Zerto provides Resilience for Evolving IT™ by ensuring enterprises and their customers always have access to business-critical applications without any IT interruption, downtime or delay. Zerto's award-winning Cloud Continuity Platform is the simplest, most reliable BC/DR software solution built to protect applications on any virtualized IT environment — be it public, private or hybrid cloud. Zerto's proactive approach to recovery gives companies the confidence they need to withstand any disaster, easily incorporate new technology, and quickly adapt to accommodate evolving IT and business priorities. www.zerto.com

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